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## ABSTRACT OF THE DISCLOSURE

A communication network system includes a contents server disposed as a source of information, for storing contents information, a portal server, responsive to a request which a user makes through communication terminal equipment, for transmitting contents information to the communication terminal equipment. and conversion/formatting server disposed between the contents server and the portal server, for converting contents information which the conversion/formatting server has acquired from the contents server into contents information predetermined format, formatting the contents information in the predetermined format into contents information suitable for display on the communication terminal equipment in response to a request from the portal server, and transmitting the formatted contents information to the portal server.